

An Internship Report on

Amigo SERVICIO COMPANY

(Title of the Semester Internship Program)

Submitted in accordance with the requirement for the degree of

B.COM (general)

Under the Faculty Guideship of

MR.M.T. PRASANNA KUMAR

(Name of the Faculty Guide)

Department of

COMMERCE, MRS. A.V.N. college

(Name of the College)

Submitted by:

OPURU UMA

(Name of the Student)

Reg.No: 120130803125

Department of COMMERCE

MRS. A.V.N. college

(Name of the College)

Student's Declaration

I, ODURU UMA a student of _____
Program, Reg. No. 20130802125 of the Department of COMMERCE
College do hereby declare that I have completed the mandatory internship
from 04-05-23 to 04-08-23 in Amigo servicio (Name of
the intern organization) under the Faculty Guideship of
MT. Prāsanna KUMAR (Name of the Faculty Guide), Department of
COMMERCE, MRS. AVN COLLEGE
(Name of the College)

O. Uma
(Signature and Date)

Official Certification

This is to certify that ODURU UMA (Name of the student) Reg. No. 120130803125 has completed his/her Internship in Amigo servicio (Name of the Intern Organization) on events, services (Title of the Internship) under my supervision as a part of partial fulfillment of the requirement for the Degree of B.com (Commerce) in the Department of Mrs. A.V.N. College (Name of the College).

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements



Faculty Guide



Head of the Department



Principal

PRINCIPAL
Mrs. A.V.N. COLLEGE
VISAKHAPATNAM

Acknowledgements

The internship opportunity I had with the Anigo Servicio private limited company was great chance for learning & professional development.

therefore I consider myself as a very lucky individual as I was provided with an opportunity to be a part of it. I am grateful for having a chance to meet so many people & Experienced professionals who lead me through this Internship period.

I Express my deepest thanks to the administration team for taking part in useful decisions & giving necessary advices & guidance. I choose this moment to Acknowledge their contribution Carefully.

I perceive this opportunity as a big milestone in my career development I will strive to use gained skills & knowledge in the best possible way, and I will continue to work on the improvement, in order to attain desired career objectives hope to continue cooperation with all of you in the future.

Sincerely,

ODURU UMA.

Contents

1. Introduction about Amigo
2. Data Acquisition
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7. Data Acquisition in college category.
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9. Social media.
10. posting pamphlet on facebook.

CHAPTER 1: EXECUTIVE SUMMARY

The internship report shall have a brief executive summary. It shall include five or more Learning Objectives and Outcomes achieved, a brief description of the sector of business and intern organization and summary of all the activities done by the intern during the period.

Learning objectives :-

- * Aimed at ensuring all given assigned work.
- * to give relevant, reliable, timely on given work which is interpreted correctly.
- * involvement in activities - both side and outside of the office.
- * the main objective is to accomplish the data acquisition procedure.
- * The objectives, therefore, is usually presented in terms of a specific verb that describes what we are supposed to be doing in the office, such as flexibility, to analyze to determine, to time management etc.
- * quality objectives are specific, measurable goals that a company sets to improve its quality management system. They are typically derived from the organizations quality policy and are aligned with its strategic objectives.

CHAPTER 2: OVERVIEW OF THE ORGANIZATION

Suggestive contents

- A. Introduction of the Organization
- B. Vision, Mission, and Values of the Organization
- C. Policy of the Organization, in relation to the intern role
- D. Organizational Structure
- E. Roles and responsibilities of the employees in which the intern is placed.
- F. Performance of the Organization in terms of turnover, profits, market reach and market value.
- G. Future Plans of the Organization.

Digital Marketing



Amibio SERVICIO PRIVATE LIMITED COMPANY VSICP
we are into multiple business vertical such as
Handyman services, construction and event such as
management in providing multiple services
under one platform, quality expertise in every
aspect of prime importance.

VISION

Our vision is to create a business world full of prosperity, meaning and connection for all. Delivering measurable results to clients, employees, and vendors.



MISSION

Provide the best customer results possible about And deliver the wow factor through



our services.

* Our mission is to be the experts in marketing and sales alignment and the masters of the message.

* Our team works to eliminate the apathy that will suck the life out of any business in the world by working to inspire the spirit, penetrate the heart, and ignite the mind, with compelling marketing message that deliver results.

* As you can see, these aren't specific, but they get to the key aspect and tell you what a company is all about.

CHAPTER 3: INTERNSHIP PART

Description of the Activities/Responsibilities in the Intern Organization during Internship, which shall include - details of working conditions, weekly work schedule, equipment used, and tasks performed. This part could end by reflecting on what kind of skills the intern acquired.

- * Set clear objectives and expectations for the position
- * Assign meaningful tasks and duties that help further the organization's mission.
- * Evaluate the intern and provide regular feedback.
- * Schedule regular meetings between the intern and the mentor to allow open discussion of expectations, upcoming projects and progress the intern is making. This also allows the intern to ask questions and express concerns.
- * Provide adequate training and supervision to make the internship a real learning experience.
- * Provide the tools, materials and equipment needed for the intern to be able to complete required assignments.
- * Select and train appropriate supervisors and mentors who will guide the intern, assist in skill development and answer questions.

WEEKLY REPORT

WEEK - 1 (From Dt. 4-05-23 to Dt. 9-05-23)

Objective of the Activity Done: Amigo servicio

Detailed Report:

We connect to clients and Experts.

Amigo servicio having skilled & Experienced professionals. we provide expertise service according to the requirements of the clients. All the Experts are well trained and will on board only after thorough verification.

We at Amigo servicio follows a particular the procedure for each & every service. once the service request raised by the service customer, we'll confirm the service required and schedule for the appointment according to the availability of both client & Experts. our experts will complete the task while you relax.

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	working under the data acquisition total list in Visakhapatnam city is 300.	learn that how to collect the venue name Address emailid and content.	
Day -2	Started working on post card related with the event management. booking hall editing with their names.	learn that how to work on post card And editing post which is related with the data.	
Day -3	Amigo service is providing the post card which is all about editing part which is in venue destination of vip.	learn that how to count the total post card and edit all of them.	
Day -4	continue working on data Acquisition on the Vsp city is venue and working on the post cards.	learn how to complete the rest to the postcard and data Acquisition on the particular.	
Day -5	working on data Acquisition in the google sheet in the Hyd city collecting the name Address, email.	learn that how to Arrange the data acquisition according to their venue.	
Day -6	working on data Acquisition in the google sheet regarding when you listing city name Hyd	learn that how to count on venue listing in the Hyd city total venue.	

[Signature]

WEEKLY REPORT

WEEK - 2 (From Dt. 0-5-23 to Dt. 15-5-23)

Objective of the Activity Done: Introduction About Amigo

Detailed Report:

* First party data - This is the information that you can gather directly from your Audience. This is typically collected through your website, CRM, social media, email marketing, surveys and similar. first-party data helps you build a customer persona and inform marketing campaigns.

* Second-party data - This is another organization's first-party data. This is typically purchased through one-on-one relationship and you can get more niche details. second-party data helps you to predict future behaviours.

* Net promoter score (NPS) - This may sound fancy, but all this means is how happy a customer is with your brand & is directly tied to customer loyalty.

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day-1	Started working on Hyd Venue listing in data Acquisition and editing and printing the post-card	Learning outcome is counting the venue columns in the city on Hyd.	
Day-2	Worked on a postcard of Visakhapatnam city and the last count is 363.	Learning outcome is how to work on post cards and how to count on them.	
Day-3	Started working on venue list Tirupati and Vijaywada.	got to learn how to work on new and different types of places regarding.	
Day-4	Working on data Acquisition city name Tirupati can't is 108 And Vijaywada count is 101.	got to learn how to work on Vijaywada listing And Tirupathi list	
Day-5	Work on data sheet when you name Kakinada and count is 71.	learn that how to work on data sheet regarding Kakinada city.	
Day-6	Work on Vijayanagaram venue listing in Just dial site And the last count is 73.	learn how to work on Vijaynagararam venue listing.	



WEEKLY REPORT

WEEK - 3 (From Dt 16-5-23 to Dt 21-5-23)

Objective of the Activity Done:

Data Acquisition

Detailed Report:

Data Acquisition in venues listing in Hyderabad, Tirupati, Vijayawada, Kakinada Vijayanagaram.

* Market your wedding venue around what couples want - Before doing anything, look at your marketing plan through the eyes of who you're marketing to. While your audience including planners (more or that later), the main customer in this instance is couples.

* Advertise on the channels couples use - your marketing efforts will fall short if they aren't being directed to the right people at the right time. Most couples book a venue within a couple months of becoming engaged.

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	working on a venue listing city name Hyd new sheet. Albelia ringampally collected the details.	learn that how to work on Hyd venue listing And last count.	
Day -2	work on data Acquisition Hyd city shilakar pragat bangara Abid etc.	learn how to work on Hyd listing And collection of the details.	
Day -3	work on data google sheet accusation city name Hyd.	learn how to work on google data Acquisition And the last count	
Day -4	worked on Hyderabad acquisition in venue list and the last count is 1203	learn how to work on venue listing with the help of wedding	
Day -5	Today's Assigned work is calling Accusations in the vizag venue to customers.	learn how to connect with the venue listing customers.	
Day -6	worked on vizag listing and talking with the client and also talked About company	learn how to work on the venue listing And how to	



WEEKLY REPORT

WEEK - 4 (From Dt. 22-5-23 to Dt. 27-5-23)

Objective of the Activity Done:

Data Acquisition on Sites

Detailed Report:

Data Acquisition on wedding-2 site i.e, wedding 2. in is disrupting the event management industry by providing a one stop destination to discover and book vendors, book exclusively curated party packages, order party supplies, order party gifts and manage events online. whether it is a birthday party, a corporate event, or a wedding, wedding 2. in will make your celebrations extraordinary. The team at wedding 2. in is composed of world class event managers, engineers and consumer executives. We are working around the clock to make sure that every event booked through wedding 2. in upholds the highest professional quality.

WEEKLY REPORT

WEEK - 5 (From Dt. 28-5-23 to Dt. 6-6-23)

Objective of the Activity Done: social media

Detailed Report:

* Revamp your social media channels -
It's not enough to just have a social media presence. Now more than ever, it's paramount that hotels and event venues take steps to stand out on multiple social media platforms.

* Leverage Testimonials and Reviews -
According to a 2019 study from Wedding wire, reviews and photos are the most important factors couples consider when deciding which vendors to reach out to while planning their wedding. The study also states that approximately 80% of couples consider reviews to be 'very important', and notes that couples are more likely to consider booking.

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	work on social media posting facebook app topic name is electron-ics	learn how to work on keywords names in electronic posting which are vizag	
Day -2	work on social media posting keyword name is Vizag And also work on calling Acquisition.	work on social media posting keywords name is vizag and also work on calling	
Day -3	work on calling Acquisition About the receiving Application on Amigo App.	learn how to talk with the clients in a polite way And Ask for the data.	
Day -4	work on tutor data total number of lists is 58 and talking with the clients to fix	learn how to make interview sessions with the clients according to the time	
Day -5	work on the Acquisition topic name is music Teacher list total teachers are 10 in indeed.	learn how to make a list with the help of indeed website And also give info.	
Day -6	work on organizing the data with the followup And remarked google sheet like fitness	learn that how to use the data validating And the format conditional format to data.	



WEEKLY REPORT

WEEK - 6 (From Dt. 3-6-23 to Dt. 8-6-23.)

Objective of the Activity Done:

posting poster on fb app

Detailed Report:

facebook pages are public spaces. Any one who can see the page can see your post or comment. When you post or comment on a page, a story can be published in feed and other places on facebook.

you can only post on pages that have allowed visitor posts. to post on a page that you visit:

* From your feed, click search facebook in to the top left.

* Search for the page you'd like to post on, then select it from the drop-down menu.

* Click create post at the top of the page and write your post.

* click post.